



2008 ANNUAL REPORT

JANUARY 1 – DECEMBER 31, 2008

President's Report

The last year was a pivotal year for NSORRA. The successful completion of key initiatives in the area of strategic planning, training, and awareness have moved the organization to the next level.

I personally find it amazing to look at where we are now compared to the last AGM. We have a strong board, great assistance from Pathfinder Group, a second to none Training program, a government recognized 'Drive to Ride' event, great representation at MAC and sub committees, growing funding opportunities, and in 2009 already a strong membership drive, Trail focus, and insurance opportunities.

The sustained success of NSORRA will be in its membership. We need the riders from all area of the province to make a commitment to their sport and get involved. We need members who can do anything from liaise with their local MLAs or land owners to ride Trail Patrol to help maintain trails. As we have come from a culture of 'ride where you want' it continues to be a challenge to educate riders of the urgency to join to together to protect our sport.

As I complete my term as President I would like to thank each and everyone that has been involved since the first pre NSORRA meetings back in 2004. I've met a lot of great people along the way and look forward to continuing to work with the Board in a lesser capacity going forward.

Respectfully submitted,



Paul Wamboldt
President

Strategic Plan Activity Summary

YEAR	ACTIVITY	ACTIONS REQUIRED	TIME LINE	
2008	Governance and management	<ul style="list-style-type: none"> ▪ Approve Strategic Plan ▪ Determine Governance Model & review Bylaws ▪ Draft Board Policies & Procedures and review with Board - to be reviewed annually ▪ Contract resources for administration, executive director leadership, and government/public relations. Include roles, responsibilities and accountability ▪ Review / Adopt Principles and Ethical considerations for NSORRA Board and membership ▪ Review funding opportunities and staff options ▪ Prepare staff job description and methods of accountability 	<p>Complete</p> <p>Complete</p> <p>In Progress</p>	
		Relationship & Partnership Building	<ul style="list-style-type: none"> ▪ Continue relationship building with other organizations as begun with ATVANS and SANS ▪ Continue strong relationship with MAC ▪ NSORRA Board develop key areas that require relationship building and partnership techniques ▪ Build relationships with groups and trail users ▪ Develop strong relationships with government agencies 	<p>Complete</p> <p>In Progress</p>
			Membership	<ul style="list-style-type: none"> ▪ Create a Membership Committee of members in various regions to review options and bring recommendations back to the Board for discussion and approval including a membership fees. ▪ Membership committee to spread awareness campaign through each region.
	Training	<ul style="list-style-type: none"> ▪ Create Training Committee to prepare and implement training plans for the year including funding requirements. 	<p>Complete</p>	
	Trails	<ul style="list-style-type: none"> ▪ Create a Trails Committee of members from various regions to investigate options for land access, patrolling including funding requirements, and bring recommendations back to the Board for discussion. ▪ Begin trail access listing and mapping ▪ Participate in the Trail Patrol Program ▪ Designate at least two NSORRA riding areas and gain access to ATVANS/SANS trail in all possible areas. 	<p>Complete</p> <p>In Progress</p> <p>Complete</p> <p>In Progress</p>	
		Ongoing	<ul style="list-style-type: none"> ▪ Accident recording - begin recording and meet with other stakeholders to address the need for impartial provincial recording and reporting process. ▪ Insurance rates - review options - Executive Committee ▪ Review "Tread Lightly" techniques ▪ Members log volunteer hours 	<p>Not Started</p> <p>In Progress</p> <p>In Progress</p> <p>Complete</p>

Treasurer's Report: 2008 Income Statement

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05/16/09

Accrual Basis

Nova Scotia Off Road Riders Association Profit & Loss January through December 2008

	<u>Jan - Dec 08</u>	<u>Jan - Dec 07</u>
Ordinary Income/Expense		
Income		
Canadian Off Highway Vehicle Co	51,925.00	21,200.00
Contributions	740.00	0.00
Interest Earned	192.43	49.60
NS Health Promotion/Protection	5,400.00	3,168.00
Off Highway Vehicle	50,000.00	0.00
Province of Nova Scotia	10,000.00	10,000.00
Total Income	118,257.43	34,417.60
Expense		
Accounting	211.88	0.00
Advertising	56,008.89	4,778.16
Bank Charges	64.07	41.94
Events	1,193.13	0.00
Insurance	2,619.86	250.00
Legal	800.00	0.00
Lobbying	0.00	600.00
Meetings	7,958.54	100.00
Office	1,530.87	151.56
Planning	4,540.60	4,902.00
Training	2,601.11	5,136.00
Travel	7,036.08	0.00
Website	7,636.53	0.00
Total Expense	92,201.56	15,959.66
Net Ordinary Income	26,055.87	18,457.94
Net Income	<u>26,055.87</u>	<u>18,457.94</u>

Treasurer's Report: 2009 Budget

NSORRA 2009 Budget

15-Dec-08

Budget 2009

Receipts

HPP	\$10,000.00	
OHV Fund	\$50,000.00	
COHV Sustaining	\$50,000.00	
COHV Trail Development	\$0.00	TBD
OHV Trail Development	\$0.00	TBD
Sponsorship	\$5,000.00	
Memberships (2009)	\$2,500.00	
NSORRA	\$30,000.00	
Total Receipts	\$147,500.00	

Disbursements

Trails

Contract	\$30,000.00	
Mapping	\$0.00	
Trail Development	\$0.00	TBD
	\$30,000.00	

Training

Additional Trainers	\$0.00	
Additional Locations	\$5,000.00	
Subsidization	\$5,000.00	
Equipment	\$5,000.00	
	\$15,000.00	

Membership / Awareness

Contract	\$20,000.00	
Shop Promotion Program	\$0.00	
Memberships	\$2,500.00	
	\$22,500.00	

Continued...

Treasurer's Report: 2009 Budget continued

Events	
Shows / Competitions	\$5,000.00
Member Awareness Events	\$5,000.00
Operations	
Operations Resource (contract)	\$34,000.00
Website	\$500.00
Joint Stock	\$26.70
Member Expenses	\$5,000.00
Insurance	\$12,000.00
Accounting	\$3,000.00
Legal	\$5,000.00
PO Box	\$113.00
NS Trails	\$200.00
S/C	\$123.60
	<u>\$69,963.30</u>
Total Disbursements	<u>\$137,463.30</u>
Funds Remaining	<u><u>\$10,036.70</u></u>

Membership Committee Report

THE CHALLENGE

About a year ago I was encouraged to become chairman of the Membership committee of our fine little organization. Perhaps the reason the encouragement was forthcoming was due to the fact that I kept commenting on the need for strong association membership as an indication of support when representing NSORRA at the government's Off Highway Vehicle Ministerial Advisory Committee meetings. It was very clear that whenever dirt bike riders had a request for government, the question was always asked, how big a problem is it. How many people are affected? The only statistics available were the number of folks who had joined online, and the number of red OHV plates that were registered with SNSMR. Both of these numbers stood in stark contrast to those of ATVANS and SANS, our fellow OHV organizations. The attention of government was sure to follow the numbers and therefore the wishes of these organizations.

THE RESPONSE

The executive committee determined that membership ought to be paid to be legitimate in the eyes of government. Discussion around group rides on the NSDSC website resulted in Michael Traves offering a location for an event, which turned into the Drive to Ride event. This event was designed to encourage people to come out and ride Michael's great trails, enjoy a good lunch and get a bag of swag! And all at no charge! The only thing we asked was for folks to sign up as members at a cost of \$10 each, with special rates for youth and families. I believe we had about 108 riders register for the ride, but only 48 actually joined that day.

Next we put the membership form online and encouraged continued registration in that way. As of this point in time we have a paid membership of 144 members.

Does this amount of members reflect the number of dirt riders in this province? Not even close! Do we have even 1% of the dirt riders in this province as members? Can we do better?

This year's challenge is to unlock the secret to increasing membership. Given the amount of fun we all had at Drive to Ride, it is likely that it will be repeated. This time we need to put more effort into closing the membership deal. Wanna help?

Submitted by Carmen D'Intino
Chair, NSORRA Membership Committee

Trails Committee Report

We have made considerable headway on capacity-building pertaining to trails, even though the primary focus of the Association for 2008 was to ramp up our administrative and membership functions.

The October 2008 Drive to Ride event was our first official, NSORRA-sanctioned trail ride. The event was a huge success, with over 100 people registering for the ride. Michael Traves hosted the ride on family property near Falmouth, and Michael and other association volunteers cut over six KMs of trail that all participants agreed provided a terrific day of riding.

A key component of our trail work is to foster positive working relationships with other trail groups to ensure that we are at the table when new trail development or access to trails is being discussed. We worked with ATVANS, SANS and Nova Scotia Trails throughout 2008, and have established sound working relationships with these groups. Our president meets regularly with the presidents of ATVANS, SANS and NS Trails, and our presence at the Ministerial Advisory Committee table also ensures that we are in the loop on trail development activities throughout the province. We have a NSORRA representative at the NS Trails board table, and also at the Beechville-Lakeside-Timberlea (BLT) Trail.

A presentation was made to the BLT Trail Board in early 2009 to gain access to that trail system. While the bid was ultimately not successful, we are confident that our professionalism, well-reasoned approach, and openness to discussion was well received. This also acted as an excellent trial run for future approaches to other trails networks, for example, the St. Margaret's Bay Trail Association and many others.

As we look ahead for 2009, developing our trail-building capacity is a top priority. We are working on a trail building workshop for the summer of 2009, and will be hosting rides as often as possible during the 2009 riding season. We are also looking to secure the services of a trails consultant who will work with us specifically to identify trail-building opportunities, to work with other trail groups to gain access to existing trails, and to identify funding opportunities.

Respectfully submitted,

Chris Thompson
Chair, Trails Committee

Training Committee Report

Introduction

The following is the current report to the board and membership outlining NSORRA's involvement and commitment to rider training initiatives in Nova Scotia.

Background - 2007 Initiatives

Oct 2007, NSORRA in partnership with the Government of Nova Scotia (GNS), Canada Safety Council (CSC), and the Motorcycle Safety Foundation (MSF), successfully trained four off-road motorcycle coaches, namely:

- Allan Young
- Kevin Buerfeind
- Stephen Parkinson
- Steve Smith

These coaches were the first MSF coaches to be certified in Canada to provide the MSF "Dirt Bike School" Curriculum. This is currently the only curriculum sanctioned by the CSC and the GNS.

The Year In Review - 2008 Initiatives

During the 1st half of 2008, NSORRA collaborated with GNS, CSC and MSF to work out the logistics required to begin providing training. During which NSORRA was recognized by GNS as the only provincial body overseeing the provision of off-road motorcycle safety training. Similarly, the coaches, in affiliation with NSORRA, each received ministerial approval to provide off-road motorcycle safety training in Nova Scotia. NSORRA obtained and subsidized insurance, through OASIS Insurance, to protect all involved with training (i.e. coaches, land owners, participants, GNS, CSC, MSF, NSORRA, etc.).

During 2008 NSORRA and the coaches were successful in establishing and certifying, through CSC, several training sites, namely:

- Exhibition Park - Land Owners: Trade Centre Limited
- Falmouth Foc'sle Farm - Land Owners: Peter & Lucy Traves. It is worth noting, Michael Traves was instrumental in helping establish this site.
- Lunenburg Municipal Activity and Recreational Centre (MARC) - Land Owners: Municipality Of District of Lunenburg. It is worth noting, Laura Barkhouse was instrumental in helping establish this site.
- Middle Musquodoboit Education Centre - Land Owners: Dept. of Natural Resources (DNR). It is worth noting, Jennifer Annett was instrumental in helping establish this site.
- South Alton - Land Owners: Stephen Parkinson

By the latter half of 2008, NSORRA and the coaches established a Training section on the NSORRA web site which outlines all the information one needs to know regarding training (i.e. coaches contact info, schedules, fees, expectations, requirements, frequently asked questions, etc.). During this time enough of the logistics were worked out to enable the coaches to begin providing much need training. During the remainder of the 2008 season, the

coaches were able to provide training to 46 students in total. Most of the students were youth and adults from the central Nova Scotia area. This also included training for several DNR off-road motorcycle officers. To increase interest and access to training, NSORRA partly, and in some cases completely, subsidized the cost of training for most of these individuals. For example, most of the training for the youth riders attending the inaugural "Drive to Ride" event was completely subsidized by NSORRA.

During 2008 NSORRA partnered with the Motorcycle Confederation of Canada (MCC) and other provincial off-road motorcycle associations to assess other training programs. In the end, the group also agreed to further consider the MSF "Dirt Bike School" Program. NSORRA also collaborated with GNS to help develop the "OHV Handbook".

Future Initiatives - 2009 and Beyond

In the near future NSORRA will be initiating a Training Committee. An initial draft Term of Reference for the committee has been developed.

NSORRA will continue to work with GNS and CSC to improve and "work out the kinks" of the recently developed training administrative process.

In 2009 NSORRA plans to establish and certify additional training sites throughout the remainder of the province, such as in:

- Sackville - Land Owners: Sackville Motorsports. It is worth noting, John Fenerty is instrumental in helping establish this site.
- Springhill - Land Owners: Municipality of Springhill. It is worth noting, Don Bates is instrumental in helping establish this site.
- Digby - Land Owners: To Be Determined. It is worth noting, DNR is instrumental in helping establish this site.
- Cape Breton - Land Owners: To Be Determined. It is worth noting, DNR is instrumental in helping establish this site.
- Other Locations - To Be Determined.

In the more distant future, NSORRA will consider the need and viability of other training related initiatives, such as:

- Establishing a "Train The Trainer" program
- Training additional coaches to better cover the extremities of the province
- Creating an "Advanced Rider Training" program
- Developing training and riding parks with appropriate support facilities
- Providing training bike and safety gear to help promote and improve training

I look forward to further developing the training initiatives as indicated above and trust you find the above report adequate.

Respectfully Submitted,

Steve Smith
NSORRA Board Member,
On behalf of the NSORRA Training Committee.

NSORRA Board of Directors, 2008

The 2008 members of the NSORRA Board of Directors were:

- Paul Wamboldt, President
- Scott Josey, Treasurer
- Robert Geall, Secretary
- Carmen D'Intino, Vice-President
- Neil Jennings
- Steve Smith
- Chris Thompson
- Michael Traves
- Allan Young

Staff:

Christine James, Executive Director
Pathfinder Association Management

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**Sincere thanks are extended to all volunteers who assisted on
Committees, helped organize events, recruited members, and
supported the Association in 2008!**