



January 2011-Board Update to Membership

Happy New Year to all our membership past, present and future!

NSORRA has been working diligently to secure funding for the upcoming season. We are very happy to confirm that we have secured roughly \$100,000 in Core Funding for 2011 from our partners in Heath Promotion and Protection (HPP), the NS Off Highway Vehicle (OHV) Fund and the Canadian Off Highway Vehicles Distributors Council (COHV).

NSORRA will use these funds and our growing membership base to continue our work in the following key areas: Membership, Trails, Training, Events and Communication.

Membership.

The focus on new members and the development of regional groups across NS is very important as we grow as an organization. We will be working on membership benefits like: reduced insurance rates, more events, and more training opportunities for people looking to improve their riding techniques.

NSORRA will be the umbrella association and work with regional groups to grow membership, events and riding opportunities. Each group will have a seat on the board and their member will be able to bring forward local issues so that NSORRA can truly be a strong Provincial Association with connections to every corner of the province.

Scott Lockhart- Our Corporate Liason will be working with our industries business partners in N.S.

Trails.

This month we are focusing on two interesting trail issues in N.S

-HRM looking at the use of motorized vehicles on trails in HRM and plan on using a new discussion making process to be piloted on the BLT over the next 4 months.

-In Queens Co. we have heard that the province is building ATV trails on both sides of the Mersey River but plan to have "No Motorcycles". We will be working to have that attitude changed.

On a more positive note as mentioned under membership above we are hoping to open more riding areas by supporting local riding groups to “organize themselves” around riding opportunities in there particular area of the province. NSORRA would assist these groups (including ATV and OHV clubs) to submit funding applications, trail insurance and rounding up volunteers to work on trail.

We recognize that not all groups want to formal “club”. By working with NSORRA these groups will have access to resources that can assist them with riding opportunities being developed in there area.

In 2010 NSORRA hired the services of Garnet McLaughlin of Cobequid Trail Consulting. Garnet worked to have kids tracks built at our three sites and to develop maintenance schedules for our core trails that are insured under NSORRA. Garnet has been instrumental as a lead for negotiations with the Province and Municipalities to have our issues brought forward to key leaders and policy makers. Garnet also donates hundreds of hours of ‘in kind’ work to our organization and we wanted to thank him for his efforts to date and look forward to working with him in the future

Training.

We have a number of issues on our training front. The Training Sub Committee will be working with the province, ATVANS and other provincial training organizations across the country to get things back on track. A standardized National Program that is accepted by the province is needed so that we can train additional trainers and subsequently more youth and adult riders throughout the province.

Events.

Nothing planned for this month but there is some great informal ice racing happening out there. Check NSDSC.CA for details. There are also lots of ATV rallies on the go and most are happy to include bikes be sure to check out one in your area and ask if bikes are welcome.

NSORRA will be putting together the 2011 event calendar soon after the Moncton Bike show in February. Schedule to include: MX, Scrambles, Enduros, NSORRA events and maybe a Trials event.

If you have an event suggestion please contact us and we can work with you to develop your ideas.

Communications.

We are putting a new Communications, PR and Advertising campaign together for 2011 to better serve membership. With our funding confirmed we are able to put the 2011 budget together and will be updating you soon on outcomes.

All the Best in 2011!

NSORRA Board.

Michael-Chair
Neil-Trails

Carmen-MAC Rep.
Steve/Allan-Training

Stuart
Don

Scott
Brian